# Jessica Haughton, MPH, MA

Experienced health equity researcher with demonstrated success writing grant proposals, leading teams, developing interventions, managing key stakeholder relationships, and communicating effectively to realize the objectives of diverse community-based research programs. Expertise in grant development & management, implementation science, program planning, and qualitative research.

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🕋 San Diego, CA

in www.linkedin.com/in/jess ica-haughton-63015667

### **EXPERTISE**

- Designing research to answer key questions efficiently and effectively
- Program planning and design
- Evaluating programs and interventions with optimal measurement strategies
- Research proposal (NIH) development, writing, submission and management
- Managing complex, multi-component programs
- Mentoring and training undergraduate, graduate, and doctoral students
- Partnering with and training community health workers to implement health promotion programs

- Identifying valuable partnerships and developing winning grant proposals
- Making complex findings relevant to diverse stakeholders
- Advanced qualitative analysis skills including conducting interviews and focus groups and rapid analysis methods
- Facilitating trainings and meetings with personnel and collaborators
- Budget development, management, and reporting
- Software: Dedoose, SPSS, EndNote, Microsoft Office Suite, Adobe Creative Suite
- Bilingual (English/Spanish)

#### **EDUCATION**

**MPH**: Public Health (emphasis in health behavior) **MA**: Latin American Studies San Diego State University | San Diego, CA, United States | 2012

**Bachelor of Science:** Sociology

University of California - San Diego | La Jolla, CA, United States | 2002

#### **EXPERIENCE**

# Research & Grants Manager

Integrate Health – Santé Intégrée | New York, New York (remote) | August 2020 - present

 Cultivate new prospects for research and development partnerships and funding in line with Integrate Health's research program in Togo, West Africa. Develop research aims, write proposals in collaboration with clinicians, scientists, and researchers in the US and Togo.
 Manage proposal submission, and manage all grant reporting requirements, including the production of grant progress and final reports.

- Provide technical assistance and project management support for qualitative research projects. Train and advise qualitative data collection projects. Analyze qualitative data and lead the reporting and interpretation of findings.
- Support the dissemination of research findings through the development of abstracts, presentations, commentary, and peer-reviewed articles. Contribute to other research-related dissemination and communication activities including online communications, impact reports, and donor reports as needed.

#### Lecturer

San Diego State University Global Campus | San Diego, California | August 2017 - present

Develop and teach a master's-level course, Health Promotion Program Planning &
 Assessment, for the School of Public Health's online Master's in Public Health program. The
 course covers program planning and assessment, theories, systems, and procedures for health
 promotion. The course is based on foundational theories (PRECEDE-PROCEED) and current
 methods for program planning (Intervention Mapping).

### **Project Manager**

San Diego State University Research Foundation | San Diego, CA | April 2013 – July 2020

- Oversaw the design and development of community-based research programs with Latino
  communities in San Diego County. Engaged community stakeholders, civic leaders, healthcare
  partners, and university researchers together in program planning to strengthen program
  implementation and plan for program dissemination and scale-up.
- Coordinated collection of qualitative and quantitative data to inform program development. Oversaw data collection, management, and analysis. Led processes for interpretation of results and dissemination of findings.
- Assisted in development of scientific language and conceptualization of projects, including study design, subject randomization, approach, significance, innovation, and measures.
   Developed human subjects and clinical trials processes and protocols.
- Sought relevant funding opportunities. Developed, wrote, and submitted research and grants to sponsors, including government agencies (NIH) and private foundations (\$29.5M awarded).
   Managed post-award budgets, timelines, compliance, and reports.

### Implementation Science Coordinator

San Diego State University Research Foundation | San Diego, California | January 2019 - May 2019

- Developed theory-based interview and focus group guides to assess implementation fit and organizational readiness.
- Conducted rapid qualitative analysis training and oversaw team data analysis process.
- Led process for data analysis using Implementation Science frameworks. Wrote summaries of results and final reports for investigators to use to develop intervention strategies.

## **Intervention Coordinator**

San Diego State University Research Foundation | San Diego, California | Sep 2011 – April 2013

- Oversaw implementation of a five-year NIH-funded R01 research study promoting physical activity among churchgoing Latinas in San Diego.
- Recruited, hired, trained, and supervised more than 50 employees, including the evaluation team, intervention team, research assistants, community health workers, and interns.

#### **RELEVANT TRAINING**

Oct 2020 Jun 2019	UCSD DISC Mixed Methods in D&I Science Workshop NCI's Speeding Research-tested INTerventions (SPRINT)	San Diego, CA Rockville, MD
Apr 2019	Research Talk's Qualitative Data Analysis Camp	Los Angeles, CA
Mar 2019	Cutting-Edge Issues in the Design of Behavioral Clinical Trials	Washington, DC
Mar 2019	Using Project Management Skills in Behavioral Research	Washington, DC
Nov 2018	Qualitative Methods in D&I with Dr. Alison Hamilton	San Diego, CA
Jun 2018	Southern California Regional D&I Science Symposium	Los Angeles, CA
Apr 2018	Implementing Behavioral Interventions: Foundations & Frontiers	New Orleans, LA
Apr 2018	Dissemination & Implementation Research Summit	San Diego, CA
Feb 2018	Center for Creative Leadership: Leadership Development Program	La Jolla, CA
Oct 2017	Intervention Mapping with Dr. Maria Fernandez	San Diego, CA
Oct 2017	Institute for Clinical and Translational Research D&I Short Course	Madison, WI

### OTHER EXPERIENCE

Jan 2021 – present Reviewer, Journal of Religion & Health Dec 2020 – present Reviewer, Implementation Science

Mar 2020 Abstract reviewer, APHA's 2020 Annual Meeting and Expo

May 2018 – present Reviewer, Journal of Physical Activity & Health

### **GRANTS AWARDED**

GRPA Award (Faro & Singer, MPIs) 01/01/21 – 12/31/21

University of Iowa Global Research Partnership Award

\$10,000

Evaluating Contextual Factors Associated with the Use of an mHealth Intervention by Community Health Workers in Togo, West Africa

Role: Research & Grants Manager (led proposal development)

COVID-19 Catalyzer Fund (Hirschhorn & Fiori, MPIs) 07/01/20 – 06/30/21

Northwestern University Institute of Public Health

\$24,676

Impact of the COVID-19 pandemic on maternal and child healthcare in Togo

Role: Consultant (led proposal development)

R21HD100776 (Arredondo, PI) 01/01/20 – 12/31/21

NIH/NICHD \$413,875

A mother-daughter intervention to promote physical activity

Role: Project Manager (led proposal development)

59-0210-6-004 (Arredondo, PI) 04/01/19 – 09/30/19

NIH/NCI \$21,750

Speeding Research-tested INTerventions (SPRINT)

Role: Entrepreneurial Lead (contributed to proposal development)

U54MD012397 (Ayala & Wells, MPIs) 09/01/18 - 05/31/23

NIH/NIMHD \$19,900,000

SDSU HealthLINK Center for Transdisciplinary Health Disparities Research

Role: Implementation Science Coordinator (contributed to proposal development)

U54CA132384 (Arredondo & Sussman, MPIs) 09/01/15 – 08/30/20

NIH/NCI \$6,362,193

SDSU/UCSD Cancer Center Comprehensive Partnership

Role: Program Manager (contributed to proposal development)

U54CA132384-05S3 (Arredondo & Sussman, MPIs) 09/01/14 – 08/31/15

NIH/NCI \$220,574

SDSU/UCSD Cancer Center Comprehensive Partnership – supplemental bridge funding

Role: Project Manager/Grant writer (contributed to proposal development)

R01CA138894 (Arredondo, PI) 03/03/10 - 02/28/17

NIH/NCI \$2,675,787

Promoting Physical Activity among Churchgoing Latinas

Role: Project Manager

### **PUBLICATIONS**

**Haughton**, J., Takemoto, M. L., Schneider, J., Hooker, S. P., Rabin, B., Brownson, R. C., & Arredondo, E. M. (2020). Identifying barriers, facilitators, and implementation strategies for a faith-based physical activity program. *Implementation Science Communications*, 1,51.

De La Torre, C. L., Dumbauld, J. N., **Haughton, J.**, Gupta, S., Nodora, J. Giacinto, R. E., Ramers, C., Bharti, B., Wells, K., Lopez, J., Díaz, M., Moody, J., & Arredondo, E. M. (2020). Development of a group-based community health worker intervention to increase colorectal cancer screening among Lainos. *Hispanic Health Care International*, 1540415320923564.

Arredondo, E. M., Dumbauld, J., Milla, M., Madanat, H., Coronado, G. D., **Haughton, J.**, Garcia-Bigley, F., Ramers, C., Nodora, J., Bharti, B., Lopez, G., Diaz, M., Marquez, J., & Gupta, S. (2020). A *Promotor*-Led Pilot Study to Increase Colorectal Cancer Screening in Latinos: The *Juntos Contra El Cáncer* Program. *Health promotion practice*, 1524839920912240.

Arredondo, E. M., Elder, J. P., **Haughton, J.**, Slymen, D. J., Sallis, J.F., Perez, L. G., Serrano, N., Parra, M. T., Valdivia, R., & Ayala, G. X. (2017). Fe en Acción: Promoting physical activity among church going Latinas. *American Journal of Public Health*, 107(7), 1109-1115.

Soto, S., Chavez, A., **Haughton, J.**, & Arredondo, E. M. (2017). Chapter 3: Development of culturally appropriate strategies for promoting physical activity. In M. Bopp (Ed.), *Physical activity in diverse populations: Examining the evidence and strategies for practice.* 

Perez, L. G., Elder, J. P., **Haughton, J.**, Martinez, E., & Arredondo, E. M. (2017). Socio-demographic moderators of associations between psychological factors and Latinas' breast cancer screening behaviors. *Journal of Immigrant and Minority Health*, 20(4), 823-830.

Mills, S. D., Arredondo, E. M., Perez, L. G., **Haughton**, **J.**, Roesch, S. C., & Malcarne, V. L. (2018). Psychometric properties of the God Locus of Health Control scale in churchgoing Latinas. *Hispanic Journal of Behavioral Sciences*, 40(2), 227-239.

- Mills, S. D., Arredondo, E. M., Perez, L. G., **Haughton**, **J.**, Roesch, S. C., & Malcarne, V. L. (2017). Psychometric evaluation of the Spanish versions of the Perceived Religious Influence on Health Behavior scale and the Illness as Punishment for Sin scale in a sample of churchgoing Latinas. *The International Journal for the Psychology of Religion*, 27(4), 188-198.
- Nebeker, C., Murray, K., Holub, C., **Haughton**, J., & Arredondo, E. (2017). Acceptance of Mobile Health in Communities Underrepresented in Biomedical Research: Barriers and Ethical Considerations for Scientists. *Journal of Medical Internet Research*, 5(6), e87.
- Soto, S. C., Shakya, H., **Haughton**, **J.**, & Arredondo, E. M. (2017). Leisure-time physical activity and characteristics of social network support for exercise among Latinas. American Journal of Health Promotion. DOI: 10.1177/0890117117699927.
- Elder, J. P., **Haughton**, **J.**, Perez, L. G., Martínez, M. E., De la Torre, C. L., Slymen, D. J., & Arredondo, E. M. (2017). Fe en Acción/Faith in Action: Promotion of cancer screening among churchgoing Latinas. Health Education Research, 32(2), 163-173. DOI: 10.1093/her/cyx033.
- Perez, L. G., Chavez, A., Marquez, D. X., Soto, S. C., **Haughton**, **J.**, & Arredondo, E. M. (2016). Associations of acculturation with self-report and objective physical activity and sedentary behaviors among Latinas. Health Education & Behavior. DOI: 10.1177/1090198116669802.
- Beard, M., Chuang, E., **Haughton**, **J.**, & Arredondo, E. M. (2016). Determinants of Implementation Effectiveness in a Physical Activity Program for Church Going Latinas. Family & Community Health, 39(4), 225-233.
- **Haughton**, J., Ayala, G. X., Burke, K., Montañez, J., Elder, J. P. & Arredondo, E. M. (2015). Community Health Workers promoting physical activity: Targeting multiple levels of the Social Ecological Model. Journal of Ambulatory Care Management, 38(4), 309-320.
- Arredondo, E. M., **Haughton, J.**, Ayala, G. X., Slymen, D. J., Sallis, J. F., Burke, K., Holub, C., Chanson, D., Perez, L. G., Valdivia, R., Ryan, S., & Elder, J. P. (2015). Fe en Acción/Faith in Action: Design and implementation of a church-based randomized community trial to promote physical activity and cancer screening among churchgoing Latinas. Journal of Contemporary Clinical Trials, 45, 404-415.
- Arredondo, E. M., Morello, M., Holub, C., & **Haughton**, **J.** (2014). Feasibility and preliminary findings of a church-based mother-daughter pilot study promoting physical activity among young Latinas. Journal of Family and Community Health, 37(1), 6-18.

### **PRESENTATIONS**

- **Haughton**, **J.**, Montañez, J., & Arredondo, E. M. (2019, June). *Team 32: Faith in Action*. Oral presentation at the NCI SPRINT closing workshop, Rockville, MD.
- **Haughton**, J., Takemoto, M., Beckner, J., De Ocampo, R., Sanchez, C., Grabe, S., & Arredondo, E. M. (2018, December). *Understanding implementer and organizational factors associated with the implementation of a faith-based evidence-based intervention promoting physical activity*. Poster presented at the 11<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation, Washington, DC.
- **Haughton**, **J.**, Ayala, G. X., Perez, L. G., Baquero, B., Montañez, J., Elder, J. P., Sallis, J. F., & Arredondo, E. M. (2018, April). *Process evaluation of a faith-based intervention to increase physical activity*

- among churchgoing Latinas in San Diego. Poster presented at the 39th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine, New Orleans, LA.
- Benitez, T., Marcus, B., Sallis, J. F., Lopez, N., Crespo, N., Perez, L.G., **Haughton**, **J.**, & Arredondo, E. M. (2018, April). Correlates of Muscle-Strengthening Activities among Latinas Enrolled in a Faith-Based Physical Activity Intervention. Poster presented at the 39th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine, New Orleans, LA.
- Arredondo, E. M., Ayala, G. X., **Haughton, J.**, Slymen, D., Sallis, J., Perez, L. Serrano, N., & Elder, J. P. (2017, March). *Mediators of a two-year physical activity intervention for churchgoing Latinas participating in Fe en Acción/Faith in Action*. Paper presentation at the 38th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine.
- Mills, S., Arredondo, E. M., Perez, L. G., **Haughton, J.**, Roesch, S. C., & Malcarne, V. L. (2017, March). The Spanish versions of the Perceived Religious Influence on Health Behavior scale and the Illness as Punishment for Sin scale in a Sample of Churchgoing Latinas: An Evaluation of their Psychometric Properties and Relationship with Health Behaviors. Paper presentation at the 38th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine.
- Arredondo, E. M., Ayala, G. X., **Haughton, J.**, Slymen, D., Sallis, J., Perez, L. Serrano, N., & Elder, J. P. (2017, March). *Mediators of a two-year physical activity intervention for churchgoing Latinas participating in Fe en Acción/Faith in Action*. Paper presentation at the 38th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine.
- Arredondo, E. M., Elder, J. P., **Haughton, J.**, Slymen, D., Sallis, J., Perez, L., Serrano, N., Parra, M. T., Valdivia, R., & Ayala, G. X. (2016, March). *Faith in Action/Fe en Acción: findings from a randomized controlled trial promoting physical activity among Latinas*. Poster presented at the 37<sup>th</sup> Annual Society of Behavioral Medicine Meeting, Washington, DC.
- Soto, S. C., Shakya, H., **Haughton, J.**, Arredondo, E. M. (2016, March). Leisure-time physical activity and social network support among Latinas: The moderating role of education level. Poster presentation at the 37th Annual Society of Behavioral Medicine Meeting, Washington, DC.
- Perez, L., **Haughton**, **J.**, Martinez, E., Arredondo, E. (2016, March) *Socio-demographic moderators of the associations of psychosocial stressors and depression with Latinas' cancer screening*. Poster presentation at the Society of Behavioral Medicine 2016 Annual Meeting, Washington, DC.
- Chavez, A., Perez, L. G., **Haughton**, J. & Arredondo, E. (2016, March). The association between physical activity and acculturation among low active Latina women. Poster presentation at the Society of Behavioral Medicine 2016 Annual Meeting, Washington, DC.
- Soto, S. C., Shakya, H., **Haughton, J.**, Arredondo, E. M. (2016, January). Leisure time moderate-to-physical activity and the role of social network support for physical activity among adult Latinas. Poster presentation at the Active Living Research Conference, Clearwater, Fl.
- Elder, J. P., Arredondo, E. M., **Haughton**, **J.**, Perez, L. G., & Martínez, M. E. (2015, November). Fe en Acción/Faith in Action: Promotion of cancer screening among churchgoing Latinas. Poster presented at the Eighth AACR Conference on The Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Atlanta, GA.
- **Haughton**, **J.**, Lopez de la Torre, C., Elder, J. P., Ayala, G. X., & Arredondo, E. M. (2015, November). Best practices for implementing a promotora-led cancer screening intervention in Latino

- communities. Poster submitted for the Eighth AACR Conference on The Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Atlanta, GA.
- Serrano, N., Perez, L. G., Carlson, J., Patrick, K., **Haughton, J.**, & Arredondo, E. M. (2015, November). Does the relationship between the perceived neighborhood environment and travel patterns vary across individual characteristics? Poster presented at the Obesity Society Annual Meeting 2015, Los Angeles, CA.
- **Haughton**, J., Lopez, N., McKenzie, T., Peterson, M., & Arredondo, E. M. (2015, May). Objective assessment of group physical activity classes for inactive Latina women in San Diego. Poster presented at the American College of Sports Medicine 62<sup>nd</sup> Annual Meeting, San Diego, CA.
- Solórzano, M., Arredondo, E. M. Perez, L., Ayala, G.X, Elder, J.P., & **Haughton, J.** (2015, May). Sedentary behavior, physical activity, and depression. Poster presented at the American College of Sports Medicine 62<sup>nd</sup> Annual Meeting, San Diego, CA.
- Serrano, N., Perez, L.G., Lopez, N., **Haughton, J.**, & Arredondo, E.M. (2014, November). The effect of employment on the relationship between acculturation and percent sedentary time among churchgoing Latina women. Health Disparities Conference, Long Beach, CA.
- **Haughton, J.**, Quezada, L., Perez, L., Godbole, S., Patrick, K., Kerr, J., & Arredondo, E. M. (2014, May). Barriers to GPS device wear among Latinas in San Diego. Poster presented at the Annual Meeting of the International Society for Behavioral Nutrition and Physical Activity, San Diego, CA.
- **Haughton, J.**, Ramirez, J. A., Manzo, T., Montañez, J., Stender, L. Perez Constanza, L., & Arredondo, E. M. (2014, March). *Implementing successful promotora-led advocacy projects in Latino churches and neighborhoods in San Diego*. Oral presentation at the Annual Active Living Research Conference, San Diego, CA.
- Soto, S., Arredondo, E., Holub, C., Ayala, G.X., Elder, J.P., Chanson, D., & **Haughton**, **J.** (2013, April). Social support for physical activity among Latinas living in San Diego County. Poster presented at the 34<sup>th</sup> Annual Meeting of the Society of Behavioral Medicine, San Francisco, CA.
- Stark, S., Chanson, D., **Haughton, J.**, Rodriguez, R., & Arredondo, E. M. (2013, April). Association between sleep duration and weight status among church-going Latina women. Poster presented at the 6<sup>th</sup> Annual San Diego State University Student Research Symposium, San Diego, CA.
- **Haughton**, J., Chanson, D., Elder, J. P., & Arredondo, E. M. (2012, October). Sociocultural barriers to cervical cancer screening among church-going Latinas. Poster presented at the Fifth AACR Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, San Diego, CA.