

### Program Objectives - Undergraduate Degree in Public Health

**Upon graduating with a B.S. Degree in Public Health, the objectives of the Public Health Bachelors program is that all of our students will leave the program with the skills to:**

1a. Demonstrate knowledge of the history and basic competencies in six major domains of public health:

- health promotion and behavior
- epidemiology
- statistics
- environmental health
- health services administration
- international/global health

1b. Specialize in at least one of the public health domains listed above so that they are marketable for their future careers and educational opportunities

2. Understand and apply the basic concepts, methods and tools of evidence public health (quantitative and qualitative data: collection, use, and analysis)

3. Understand and apply the basic population health concepts, processes, approaches and interventions to address population-level health concerns

4. Have a basic working knowledge of the biological influences on health across the life course

5. Understand the complex interplay between society, behavior, biology and the environment in creating and addressing health disparities

6. Demonstrate cultural competency and sensitivity in working with any population

7. Be competent in planning, implementing, assessing and evaluating public health programs

8. Describe health systems and organizational structures within the US and be able to make comparisons with health systems across the globe

9. Describe and understand the basic legal, ethical, economic and regulatory dimensions of health care and health policy

10. Communicate and appropriately tailor public health messages effectively and efficiently through the use of technical and professional writing, mass media, and both written and oral presentation to diverse audiences

11. Work efficiently to ethically address public health problems and community needs both independently and in group settings

12. Work with public health organizations, researchers, and/or communities to achieve public health goals