

KENDRA BRANDSTEIN, PH.D., MPH, MSW

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Profile

Results-oriented leader with a strong track record of high performance in social service and health organizations. Utilizes a team approach to enhance organizational improvements and implement evidence-based practices. Superior interpersonal skills, capable of resolving multiple and complex issues and motivating staff. Excellent fundraising and proposal development skills. Additional areas of expertise include: Proven ability to lead, motivate, and inspire teams to demonstrate results.

Expertise Highlights

- Expertise leading high-performing, multi-level teams in health and human services
- Strong competency in development and execution of needs assessment and strategic planning
- Experience in the application of team building and performance improvement
- Designed and implemented health and well-being educational programs to build self-esteem, motivation, communication, and problem-solving skills among multicultural populations
- Exceptional written and verbal communication skills
- Demonstrated understanding of evidence-based practice in public health and social services

Professional Experience

SCRIPPS MERCY HOSPITAL CHULA VISTA

Director of Community Programs

2001-Present

San Diego, CA

- Lead overall development and management of all community programs that enhance the overall health of the community; including youth, senior and maternal and maternal/child health programs
- Develop and implement HRSA-funded San Diego Border Area Health Education Center
- Direct, design, evaluate and implement health and well-being activities at the Scripps Mercy Hospital Chula Vista Well-Being Center and its associated programs
- Supervise, motivate and evaluate multicultural staff
- Monitor and develop financial management plans
- Design and implement research-based activities and oversee all data collection activities
- Publish, document and disseminate successful program outcomes
- Faculty for Scripps Family Medicine Residency Program to support Community Oriented Primary Care residency projects
- Lead proposal development team, which has secured more than \$1.5 million yearly together with the Scripps Family Medicine Residency Program in government, foundation and corporate funding

PROJECT CONCERN INTERNATIONAL

Deputy Director

1996-2002

San Diego, CA

- Provided overall leadership, development and implementation of community-based programs related to immigrant and refugee health
- Designed and developed programs for multicultural populations to increase access to health care and education
- Led the implementation of all program monitoring and evaluation
- Supervised staff, volunteers and interns throughout the years
- Directed and managed all fundraising activities
- Monitored finances, budgeting, monitoring expenditures and developed financial plans
- Led community outreach, education and research regarding health care for immigrants and refugees
- Led several collaborations and partnerships with other agencies related to work with immigrants and refugees along the US/Mexico border region

RADY CHILDREN HOSPITAL

On-Call Social Worker

1999-2002

San Diego, CA

- Provided supportive, therapeutic interventions for children admitted to the hospital
- Provided support services and referrals to families dealing with death and dying
- Developed new strategies for children's mental health
- Entered data and prepared detailed plans for treatment

NEW YORK CITY PUBLIC HEALTH DEPARTMENT

Public Health Research Associate

1998

New York City, NY

- Assisted with the Women's Health Needs Assessment
- Researched and developed a summary of the New York City Women's Health Data Report
- Provided workshops and trainings at a variety of community health clinics
- Developed database, conducted data input and analysis
- Provided recommendations on improvement of health care for immigrants

SAN DIEGO BIRTH PLACE

Social Worker

1997

San Diego, CA

- Provided individual and group therapy and educational sessions for women and families along the US/Mexico border
- Performed psycho-social assessments of high-risk pregnancy in obstetrics-gynecology and pediatric care in an alternative birthing environment
- Developed group and individual therapy interventions and culturally competent service delivery recommendations for immigrant, refugee families and others

MATERNAL AND CHILD HEALTH BUREAU

Public Health Researcher

1996

San Diego, CA

- Reviewed local Medicaid health plans and services provided for children with special health care needs
- Researched referral patterns for Children with Special Health Care Needs (CSHCN) in Oregon
- Conducted statistical analysis using Statistical Program (SPSS) from various data sources from the Child Development and Rehabilitation Center at Oregon Health Sciences University

GOOD SHEPARD LUTHERAN HOMES

Program Director

1994-1996

Hillsboro, Oregon

- Maintained program quality and facility standards for developmentally disabled adults and children
- Designed, planned and implemented all modification programs
- Managed program and client budgets
- Employed, trained and supervised staff
- Designed, directed, and conducted managerial and support personnel activities such as staff recruitment and supervision, appraisal reviews, productivity counseling and training

MOUNT INSTITUTE ON AGING

Program Coordinator

1993-1994

San Francisco, CA

- Developed and implemented health and social service programs for elderly clients in an adult day health care center
- Designed and facilitated an intergenerational/cross-cultural program
- Instituted individual and group therapy programs in art, poetry, horticulture, dance and music

Education

DOCTORATE OF BEHAVIORAL HEALTH SCIENCES, 2010

San Diego State University and University of California, San Diego

MASTER OF PUBLIC HEALTH AND SOCIAL WORK, 1998

San Diego State University

BA, PSYCHOLOGY AND SOCIOLOGY

Claremont Colleges

Honors and Memberships

Member, American Public Health Association

Member, Phi Beta Kappa Honor Society

Scripps Research and Development Award, 2008

Languages

Spanish fluency: verbal and written

Research Support

- Co-Investigator. *Stay Quit Study: A randomized control trial*. 2010-Funding Source: National Institutes of Health
- Principal Investigator. *Proactive Intervention with Hospitalized Smokers: A randomized control trial*. 2009-Funding Source: Scripps Clinical Research Development Award
- Co- Investigator. *California Border Healthy Start Evaluation*. 2008-2010 - Funding Source: Health Resources and Services Administration
- Principal Investigator. *Scripps Mercy Youth into Health Career Mentoring Program Evaluation*. 2007-Funding Source: The California Endowment
- Co- Investigator. San Diego Border Area Health Education Center. 2002-2020- Funding Source- HRSA
- Co- Investigator. Health Careers Opportunity Program. 2002-2020- Funding Source- HRSA
- Co-Investigator. Western Public Health. 2002-2020- Funding Source- HRSA
- Scripps Research Award, Scripps Health 2009
- Thesis: *Women's Health Perceptions Regarding their Health and their Families' Health in a Remote Village in Mexico: An International Perspective*, 1995-1998
- Scholarship: Institute of Public Health, San Diego State University, San Diego State Public Service Grant, 1995-1998
- Research: San Diego County Health Department- *The Difference in Follow-up Treatment for Medi-Cal Children within Managed Care or Fee-for-Service Health Plans*, 1997-1998
- Research: New York City Health Department- *Monitoring the Impact of Welfare Reform on Immigrant Women, Infants and Children: Access to Care, Health-Seeking Behavior, and Health Outcomes*, 1997
- Research: Centers for Disease Control- *Designing and implementing studies exploring HIV and lead testing quality assurance in San Diego and Mexico*, 1995-1996
- Research: La Universidad de San Francisco de Quito, Ecuador- *Behavioral Observation Studies in Ecuadorian Government School System*, 1991-1992

Published Abstracts

- Zhu, SH, Brandstein, K. *Using Tobacco Quitlines to Reach Smokers with Diabetes*. Society for Behavioral Medicine, San Diego CA March 2008
- Reyes, Maria, Huerta, Carolina, Brandstein, K. V. *California Border Healthy Start Project: Reducing Perinatal Health Disparities on the U.S. Mexico Border*. American Public Health Association, San Diego CA October 2008
- Brandstein, K, Araiza, H. *Recruiting and Training Community Health Workers* Community Health Worker National Conference. Phoenix, Arizona October 2007
- Brandstein, K., Blossom, J., Belutz, J. *California state-wide AHEC Needs Assessment*. State AHEC Advisory Board, April 2006
- Brandstein, K., et al. *Developing Education Materials for US East African Communities: Are We Speaking the Same Language?*, American Public Health Association, November 2002
- McNichols, L., Brandstein, K. et al. *Community Health Workers as a Career: Career Track Development*, American Public Health Association, November 2001
- McNichols, L., Brandstein, K. et al. *Looking at Process: The Development of a Resource Center*, American Public Health Association, November 2001
- McNichols, L., Brandstein, K. et al. *Employing Lay Health Advisors as Change Agents*, American Public Health Association, November 2000

- Brandstein, K., Daley, S., McNicholas L., Welch, V. *Securing their Future: San Diego Community Health Worker Certificate Program*. Presented at the National Hispanic Medical Association, Washington, D.C. March 2006
- Arredondo, E., Brandstein, K., Baquero, B. *Aventuras Para Niños: A Promotora Home-Based Intervention that Addresses Parents' Behavioral Strategies to Healthy Eating*. Annual meeting of the Society of Behavioral Medicine, San Francisco, CA. March 2006
- Brandstein, K., Araiza, H., McNicholas L., Welch, V. *Preparing CHWs for Community College Certification: Experiences from the field*. Presented at the American Public Health Association, Philadelphia. December 10-14, 2005
- Morris, M., Brouwer, K., Brandstein, K. *Refugee Health Needs Assessment*. Global Health Conference Washington D.C. June 2007

Selected peer-reviewed publications

- Serpas, S., Brandstein, K., McKennett, M., Hillidge, S., Zive, M. M., Nader, P. R. Journal of health care for the poor and underserved. 2013 Jun 5
- Cummins SE, Gamst AC, Brandstein K, Seymann GB, Klonoff-Cohen H, Kirby CA, Tong EK, Chaplin E, Tedeschi GJ, Zhu SH. Helping Hospitalized Smokers: A Factorial RCT of Nicotine Patches and Counseling. *Am J Prev Med*. 2016 Oct;51(4):578-86. doi: 10.1016/j.amepre.2016.06.021. PMID: 27647058; PMCID: PMC5031241.
- Brandstein, K., Blossom, J., Anderson, H., McKennett, M.,. Building Culturally Sensitive Health Professionals. *The National AHEC Bulletin, Reducing Health Disparities – Different Paths for Different Folks, AHECs/HETCs Do It Well*. 2006
- Palinkas, L. Pickwell, S. Brandstein, K. Clark, T., Hill, L., Moser, R., Osman Abdikadir. The Journey to Wellness: Stages of Refugee Health Promotion and Disease Prevention. *Journal of Immigrant Health*. 2003 January; 5(1): 19-27

Other experience and professional development

- Lecturer, San Diego State University Graduate School of Public Health, Current
- UCSD Department of Family and Preventive Medicine, Voluntary Clinical Instructor, Current
- UCSD Medical School Community Project Committee, Current
- Scripps Family Medicine Residency Program, Faculty Current
- Steering Committee, Refugee Health Services Consortium, San Diego, CA 2016
- Steering Committee, Border Vision Fronteriza Program, Tucson, AZ 2000
- Advisory Board, National Community Health Worker Conference, Yuma, AZ 1999
- Steering Committee, Arizona Community Access Program, Yuma, AZ 1999
- Advisory Board, National Lay Health Worker/Promotores Network/Red de Promotoras 1997
- Advisory Committee, Federation of Community Health Workers, Washington, DC 1999
- Advisory Board, Border View YMCA 2001